



GHCL launches “Rekoop” CertainT® verified recycled PET (“rPET”) bedding products at the New York Home Fashions week

GHCL Limited, with a market cap of Rs.3000 crores is a well - diversified group with foot prints in Chemicals, Textiles and Consumer Products segment. GHCL has partnered with Applied DNA Sciences (ADNAS), Stony Brook, New York, a company that develops and employs unique technologies for the purpose of preventing counterfeiting and Reliance Industries Ltd. (RIL), an Indian conglomerate and the world’s largest manufacturer of polyester fiber and yarn launched CertainT® verified molecular tagged, recycled PET (“rPET”) bedding products under the brand “Rekoop” at the New York Home Fashions week- March 19 to 22, 2018.

Applied DNA’s CertainT platform forensically offers traceability to the recycled PET used in the manufacture of these bedding products. RIL is the fiber manufacturing partner for this line, which uses their ecofriendly Recron Green Gold fiber.

Veronika Richterová the renowned PET-artist from the Czech Republic has been working with GHCL to make bespoke artifacts made of PET bottles which are being showcased at the Grace Home Fashion / GHCL showroom at the Textile Building during the New York Home Fashions week.

Speaking on the occasion Manu Kapur, President and CEO of GHCL Home Textiles said “We are proud to unveil “Rekoop” the first fully source-verified recycled PET bedding product line which uses CertainT, Applied DNA’s proprietary traceability system that tags, tests and tracks the original r-PET pellets to finished products. This platform provides customers and brands with the highest level of trust in terms of the authenticity of their products. The customer today is increasingly becoming ecologically conscious-and is shifting to making purchase decisions that support the environment. Based on these unique attributes, we anticipate a huge interest in “Rekoop”.

GHCL operates its home textiles facility in Vapi in the state of Gujarat, India. The facility oversees the production process from spinning to weaving to finished processed fabric, which is then made into duvet sets, sheet sets, comforters, to name a few. As one of the leading manufacturers in home textiles in India, the plant boasts an annual production capacity of 36 million meters of finished fabric per annum. GHCL’s home textile products are predominantly



exported worldwide to USA, UK, Australia, Canada, Germany and other European Union countries as well. On 9th February 2018, GHCL was presented with the Golden Peacock Award for Corporate Social Responsibility.

About GHCL

GHCL Limited was incorporated on 14th of October 1983. The company has established itself as a well-diversified group with an ascertained footprint in Chemicals, Textiles and Consumer Products segment. In Chemicals, the company mainly manufactures Soda Ash (Anhydrous Sodium Carbonate) that is a major raw material for Detergents & Glass industries and Sodium Bicarbonate (baking soda). Its Textiles operations is an integrated set up which commences right from spinning of fiber (yarn), weaving, dyeing, printing till the finished products, like sheets & duvets, take shape which are primarily exported worldwide.

GHCL is one of India's leading manufacturers of Home Textiles, with an in-house spinning unit having capability to manufacture multiple varieties of 100% cotton and blended yarns at various facilities. A perennial innovator in bed linen category some of the recent innovations in the category of 'sheets' include the PERFECT FIT, EASYSHEET, microTWILL, CELLIANT, EXL Wrinkle Free Sheets, VERSATILE–Reversible Sheets, Soft Wash Percale and Sustainable Fibre dyed sheets. GHCL's Home Textiles products are predominantly exported worldwide to countries like United Kingdom, United States of America, Australia, Canada, Germany and other European Union countries as well.

Consumer Products operation is another business for GHCL where it is a leader in manufacturing and selling Edible salt, Industrial grade salt and Honey in the country under the brand name of I-Flo.

At GHCL Ltd, Sustainability is a core element of our business strategy as defined under the aegis of 'GHCL Way' which has four pillars i.e. Responsible Stewardship, Social Inclusiveness, Promoting Relationship and Adding Value. We are committed to working closely with our stakeholders at our various plant locations for promoting the agenda of sustainability underpin on GHCL Ltd core values (Respect, Trust, Ownership and Integrated Team work).