

April 22, 2019

वैशाख - कृष्ण पक्ष - तृतीया
विक्रम सम्वत् २०७६**National Stock Exchange of India Limited**"Exchange Plaza"
Bandra – Kurla Complex,
Bandra (E), Mumbai – 400 051
NSE Code: GHCL**BSE Limited**Corporate Relationship Department,
1st Floor, New Trading Ring, Rotunda Building,
P.J. Towers,
Dalal Street, Fort, Mumbai – 400 001
BSE Code: 500171

Dear Sir/Madam,

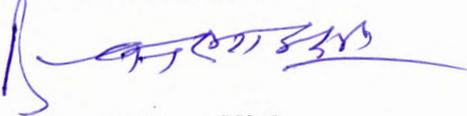
GHCL Limited: Press Release in the US media regarding Launch of "REKOOP" (Bedding Product) on Amazon.com**Subject: Disclosure of Material Event / Information under Regulation 30 of SEBI (LODR) Regulations, 2015**

Pursuant to the requirement of Regulation 30 of the SEBI (LODR) Regulations 2015 read with Para B of Part A under Schedule III, we would like to inform that on Earth Day, GHCL Limited launched its bedding product "**REKOOP**" on **Amazon.com**. Please find enclosed a copy of Press Release being issued in the US media for your reference and record.

You are requested to kindly note the same and please also take suitable action for dissemination of this information through your website at the earliest. In case you need any other information, please let us inform.

Thanking you

Yours truly

For GHCL LimitedA handwritten signature in blue ink, appearing to read 'Bhuneshwar Mishra'.**Bhuneshwar Mishra**
Sr. General Manager & Company Secretary
Encl: Press Release



This Earth Day. GHCL launched “REKOOP” CertainT® verified recycled PET (“rPET”) bedding products on Amazon.com

New York, 22nd April 2019 - This Earth Day, GHCL launched “REKOOP” on Amazon.com. “REKOOP” bedding is made by blending cotton with polyester fiber obtained from recycling post-consumer PET bottles. The concept is sustainable, durable and free of any hazardous chemicals. Molecular tagging of the recycled fiber through the CertainT platform of Applied DNA Sciences in Stony Brook, New York, secures provenance and complete traceability across the supply chain.

The platform is designed to tag, test and track synthetic fibers to provide transparency, traceability and trust throughout the textile supply chain. Reliance Industries Ltd. (RIL), India’s largest private company, is GHCL’s fiber-manufacturing partner and supplies the truly ecofriendly recycled polyester fiber - Recon® Green Gold, which is used in REKOOP bedding.

The REKOOP range of bedding products is meant for the ecologically conscious consumer who is making purchase decisions to support the environment and is supportive of initiatives which help reduce the carbon footprint. 36 PET bottles are used for the production of every 250 TC REKOOP sheet set (60% cotton 40% recycled PET). This helps in the reduction of landfill space, crude oil consumption and carbon emissions in the atmosphere. For more information, please visit www.rekoop.pet.

About GHCL

GHCL is a well-diversified organization with an ascertained footprint in Chemicals, Textiles and Consumer Products segment. In Chemicals, the company mainly manufactures Soda Ash (Anhydrous Sodium Carbonate) that is a major raw material for Detergents & Glass industries and Sodium Bicarbonate (baking soda). One of India’s leading manufacturers of Home Textiles, GHCL has an integrated set up which commences right from spinning of fiber (yarn), weaving, dyeing, printing till the finished products, like sheets & duvets, take shape which are primarily exported worldwide. The in-house spinning unit has the capability to manufacture multiple varieties of 100% cotton and blended yarns at various facilities. A perennial innovator in bed linen category some of the recent innovations in the category of sheets include ‘Circularity’ – a collection of 8 ranges that support the Circular Economy and focus on ‘reuse, reduce and recycle’, ‘Meditasi’, a health and wellness collection with 9 ranges that include radiation control, temperature regulation, moisture management and athletic recovery, ‘Nile Harvest’, a foolproof traceable Egyptian cotton



solution and 'Fabfit', a unique fit solution where three sheets fit the six sizes of mattresses. Consumer Products operation is another business for GHCL where it is a leader in manufacturing and selling Edible salt, Industrial grade salt and Honey in the country under the brand name of I-Flo.

At GHCL Ltd, Sustainability is a core element of our business strategy as defined under the aegis of 'GHCL Way' which has four pillars i.e. Responsible Stewardship, Social Inclusiveness, Promoting Relationship and Adding Value.



Reliance Industries (RIL) is India's largest private sector company, with a consolidated turnover of INR 330,180 crore (\$ 50.9 billion), cash profit of INR 42,800 crore (\$ 6.6 billion), and net profit of INR 29,901 crore (\$ 4.6 billion) for the year ended March 31, 2017. RIL is the first private sector company from India to feature in Fortune's Global 500 list of 'World's Largest Corporations' - currently ranking 203rd in terms of revenues, and 110th in terms of profits. The company stands 106th in the 'Forbes Global 2000' rankings for 2017 - the top-most among Indian companies. It ranks 10th in LinkedIn's 'Top Companies Where India Wants to Work Now' (2017). RIL's activities span hydrocarbon exploration and production, petroleum refining and marketing, petrochemicals, retail and 4G digital services.



Applied DNA is a provider of molecular technologies that enable supply chain security, anti-counterfeiting and anti-theft technology, product genotyping and DNA mass production for diagnostics and therapeutics.

Applied DNA makes life real and safe by providing innovative, molecular-based technology solutions and services that can help protect products, brands, entire supply chains, and intellectual property of companies, governments and consumers from theft, counterfeiting, fraud and diversion. The

proprietary DNA-molecular based "CertainT®" platform can be used to identify, tag, test, and track products, to help assure authenticity, origin, traceability, sustainability and quality of products. SigNature® DNA describes the core technology ingredient that is at the heart of a family of uncopyable, security and authentication solutions such as SigNature® T and fiberTyping®, targeted toward textiles and apparel, BackTrac™ and DNAnet®, for anti-theft and loss prevention, and digitalDNA®, providing powerful track-and-trace. All provide a



forensic chain of evidence, and can be used to prosecute perpetrators. Applied DNA Sciences is also engaged in the large-scale production of specific DNA sequences using the polymerase chain reaction. Visit www.adnas.com for more information.