

# GHCL LIMITED

Investor Update - April 2019



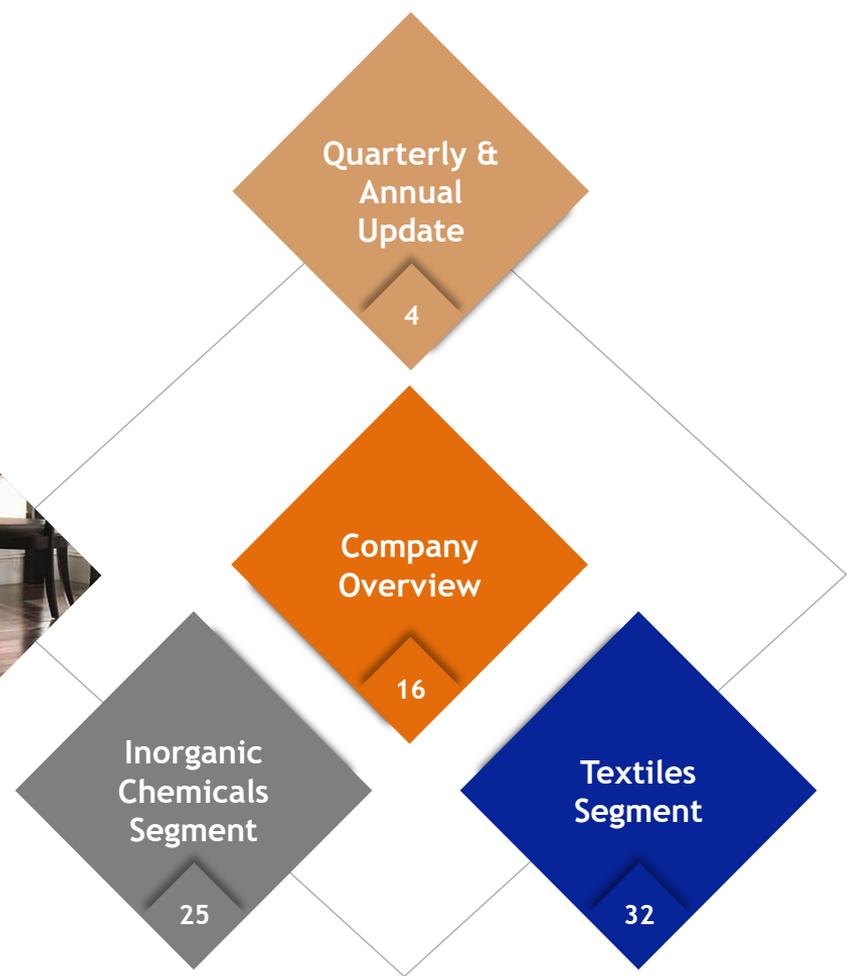
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# Agenda



# Quarter & Annual Update - Q4 & FY19



**CIRKULARITY**  
Join the Dots



# Management Address

- R. S. Jalan, MD, GHCL

“Adhering to core business strategies with conviction and continuous focus on optimizing Internal Business Environment leads to creation of moat from external factors to a great extent”.

- Yet again achieved a PAT growth of **44% PAT in Q4 FY19 compared to Rs. 82 crore in Q4 FY18** with highest ever EBITDA of Rs. 241 crore in any quarter.
  - **Inorganic** - Benefited from higher sales volumes and improved spread.
  - **Textile** - Significant increase due to higher volumes and better realization.
- In Home Textiles, creating competitive advantage through innovative product offerings revolving around **sustainability, traceability, innovation and giving back to society**.
  - Launched fresh range of products under **“NILE HARVEST”** and **“MEDITASI”** in the recently concluded Market week.
- In Soda Ash, our efforts on building process efficiencies resulted in preonement Brownfield expansion leading to volume gains.
- Overall the year has been concluded on our expectations and we are confident of a better year ahead.

# Key Financial Highlights - Q4 & FY19



In Rs. crore

Particulars	Q4FY19	Q4FY18	YoY	FY19	FY18	YoY
Revenue	915	726	26%	3,385	2,917	16%
EBITDA	241	185	31%	784	649	21%
EBITDA %	26.4%	25.5%	93 BPS	23.2%	22.3%	90 BPS
PBT	181	120	50%	541	415	30%
Less: Tax Expense	62	38	63%	180	133	35%
PAT	119	82	44%	361	282	28%
Add: Tax Credit(One Time)	--	--	--	--	82	--
PAT	119	82	44%	361	364	(1%)

## -----Key Financial Ratios\*\*-----

Debt (Rs. Cr.)	Net Debt: Equity	Net Debt/EBITDA	ROCE	ROE	EPS
1,292	0.65	1.61	19%	18%	36.88

\*Note :- Revenue Figures are considered net off Excise/GST impact of 51 Cr. In Q1FY18.

\*\* Based on trailing 12 month average

# Inorganic Segment Highlights - Q4 & FY19



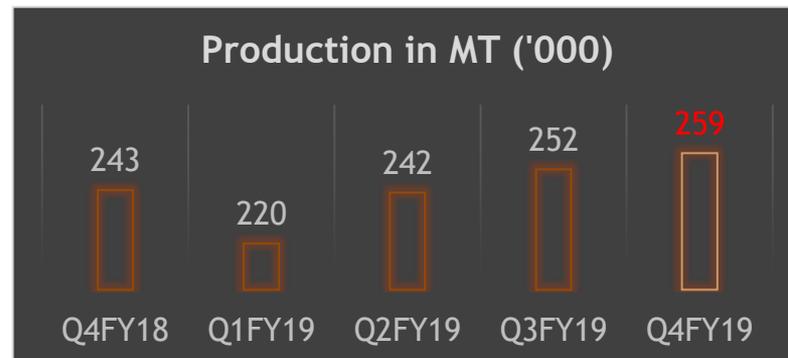
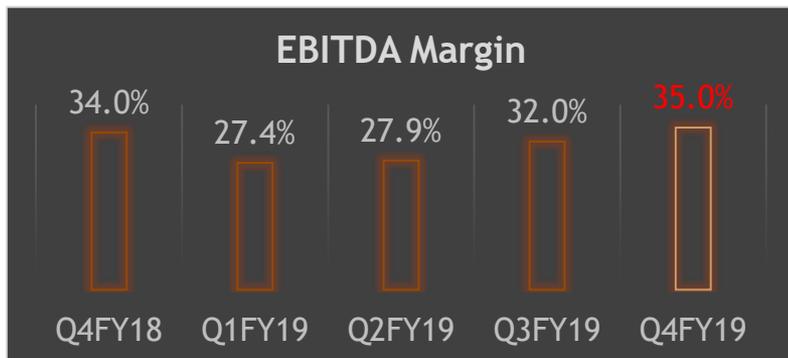
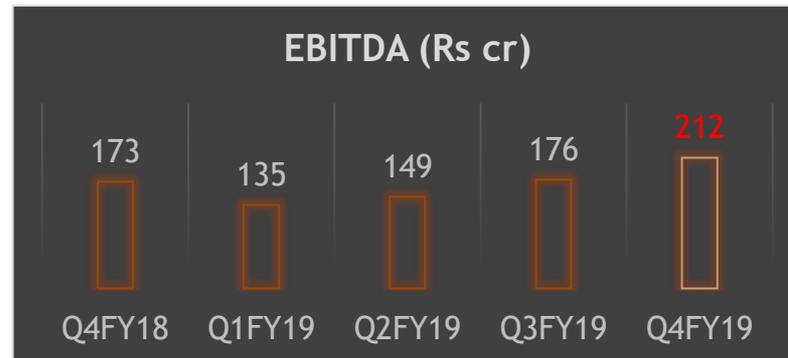
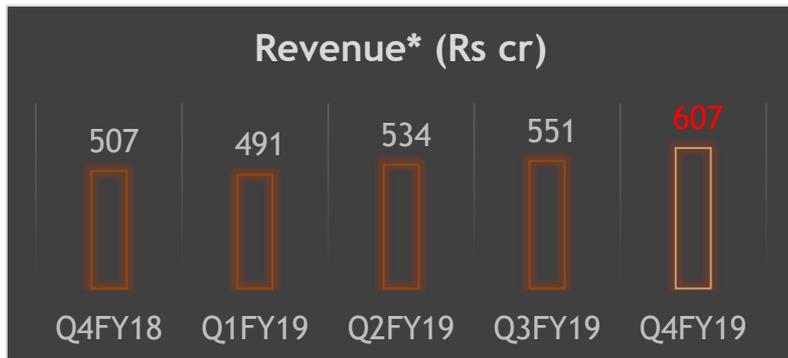
Particulars	Q4FY19	Q4FY18	YoY	FY19	FY18	YoY
Production (Lac MT)	2.59	2.43	6%	9.72	9.37	4%
Sales (Lac MT)	2.57	2.41	7%	9.33	9.04	3%
Revenue (Rs. Crores)*	607	507	20%	2,182	1,872	17%
EBITDA (Rs. Crores)	212	173	23%	672	600	12%
EBITDA %	35%	34%	1%	30.8%	32.1%	(130 BPS)
EBITDA % (Excluding Trading)	40%	37%	3%	34.3%	34.0%	30 BPS

- Production increased by 16,000 MT in quarter due to preponement of brownfield expansion.
- Revenue growth - 20% for the quarter and 17% for the year, mainly driven by higher realization, volume growth and higher trading sales.
- EBITDA growth by 23% compared to Q4 FY18 primarily due to volume growth and improvement in pricing over cost.
- EBITDA per ton has improved both on Q-o-Q and Y-o-Y basis for the quarter and on year basis.

**Full Benefit of Brownfield to ensue in coming year.**

\*Note :- Revenue Figures are considered net off Excise/GST impact and include trading turnover.

# Financial Performance - Inorganic Chemicals (Quarterly)



\*Note :- Revenue Figures are considered net off Excise/GST impact.

# Textiles Segment Highlights - Q4 & FY19



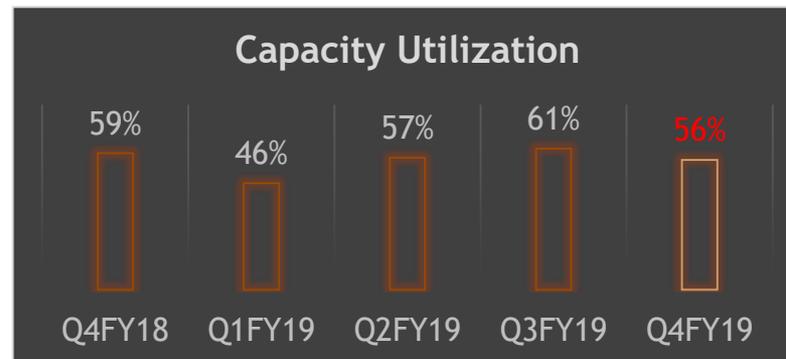
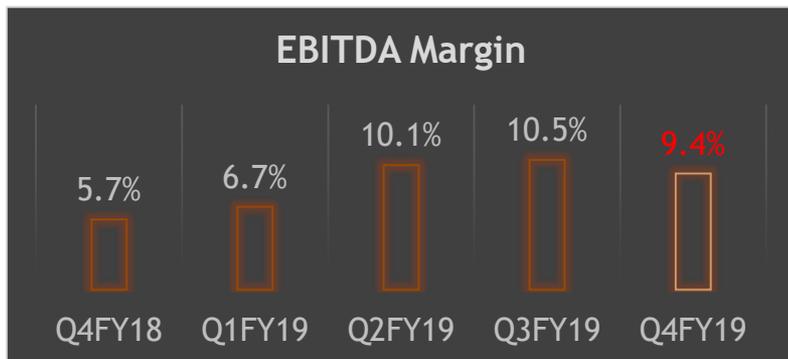
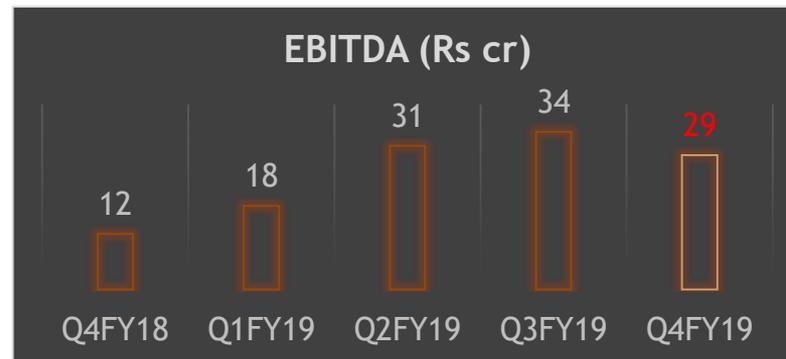
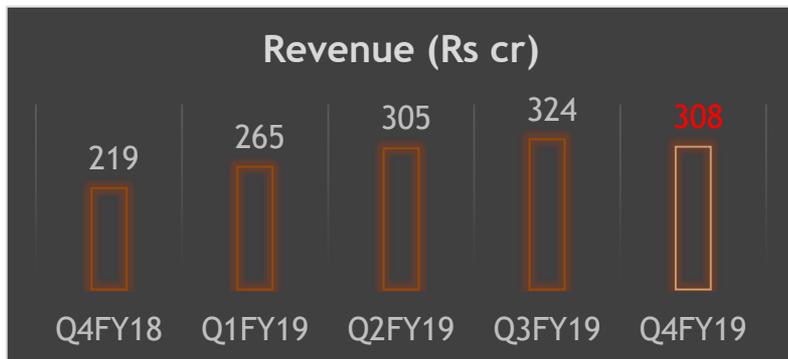
Particulars	Q4FY19	Q4FY18	YoY	FY19	FY18	QoQ
Revenue (Rs. Crores)*	308	219	41%	1,202	1,046	15%
EBITDA (Rs. Crores)	29	12	134%	112	49	129%
EBITDA %	9.4%	5.7%	3.8%	9.3%	4.7%	4.6%

- **Revenue** increased by 41% as compared to Q4FY18, which is due to volume growth coupled with better pricing and favorable dollar rate.
- **EBITDA Growth** - Due to reorganization of customer mix and better volumes in Home Textile.
- **EBITDA Margins**- 380BPS higher compared to Q4FY18 through operating efficiencies and customer reorganization.
- Yarn demand is expected to remain stable, Increase in cotton prices are sharper than yarn realization impacting spread between Yarn and Cotton prices during the quarter.
- Overall positive outlook with gradual growth is expected in both revenue and improvement in Margins.

Emerging as an innovative textile player enabling sustainable growth in revenue and margins.

\*Note :- Revenue Figures are considered net off Excise/GST impact.

# Quarterly Performance - Textile Segment



\*Note :- Revenue Figures are considered net off Excise/GST impact.

\*\*Note :- FY19 Capacity Utilization based on expanded capacity of 45Mn Mtr/pa

# Profit & loss Statement



Rs. In Crores

Particulars	Q4FY19	Q4FY18	YoY	FY19	FY18	YoY
Sales*	915	726	26%	3,385	2,917	16%
Operating Expenses	673	541	24%	2,601	2,268	15%
<b>EBITDA</b>	<b>241</b>	<b>185</b>	<b>31%</b>	<b>784</b>	<b>649</b>	<b>21%</b>
<i>EBITDA Margin</i>	26.4%	25.2%	93 BPS	23.2%	22.3%	90 BPS
Depreciation	30	34	(11%)	116	109	6%
<b>EBIT</b>	<b>211</b>	<b>151</b>	<b>40%</b>	<b>667</b>	<b>540</b>	<b>24%</b>
Interest	30	31	(1%)	126	125	2%
<b>Profit Before Tax</b>	<b>181</b>	<b>120</b>	<b>50%</b>	<b>541</b>	<b>415</b>	<b>30%</b>
Regular Tax	62	38	63%	180	133	35%
<b>Profit After Regular Tax</b>	<b>119</b>	<b>82</b>	<b>44%</b>	<b>361</b>	<b>282</b>	<b>28%</b>
<i>One Time tax credit</i>	--	--	--	--	82	--
<b>Profit after tax</b>	<b>119</b>	<b>82</b>	<b>44%</b>	<b>361</b>	<b>364</b>	<b>(1%)</b>

\* Sales figures are considered net off Excise/GST impact.

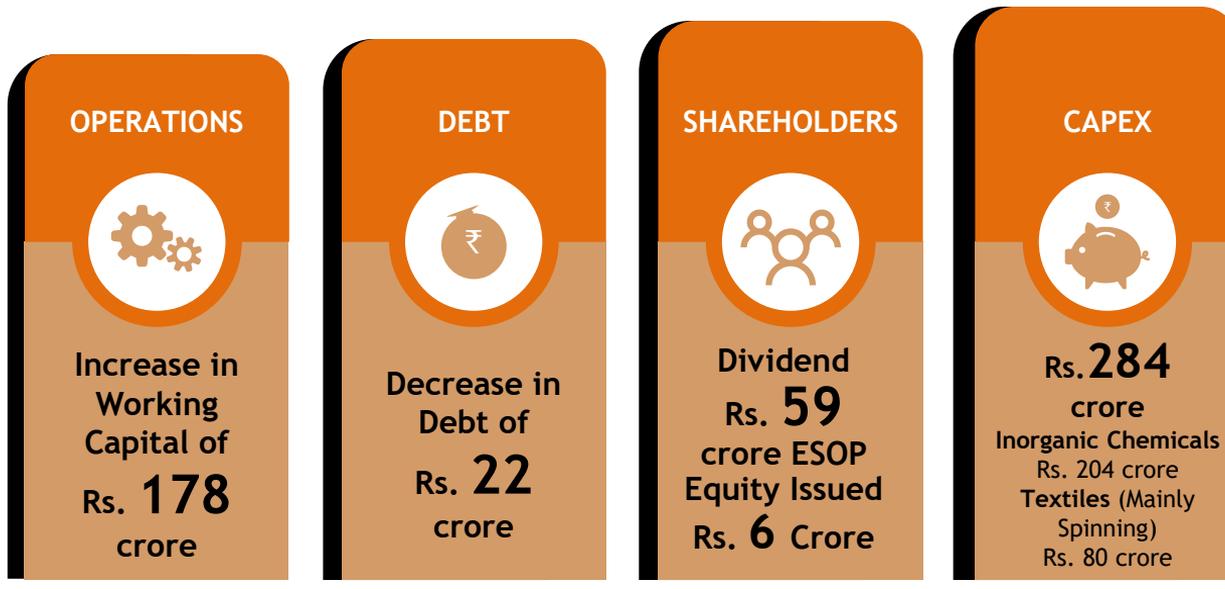
# Balance Sheet



Particulars	31 <sup>st</sup> Mar 2019	31 <sup>st</sup> Mar 2018
Non Current Assets (A)	2,821	2,619
Current Assets (a)	1,174	1,006
Current Liabilities (b)	491	488
<b>Working Capital (B) = (a) - (b)</b>	<b>682</b>	<b>518</b>
<b>Capital Employed (A)+(B)</b>	<b>3,503</b>	<b>3,137</b>
Net Worth (C)	1,952	1,622
Deferred Tax & Others (D)	259	201
Long Term Debt (c)	701	744
Short Term Debt (d)	399	400
Current Maturities due in a year (e)	192	169
<b>Total Debt (E) = (c) + (d) + (e)</b>	<b>1,292</b>	<b>1,314</b>
<b>Capital Employed (C) + (D) + (E)</b>	<b>3,503</b>	<b>3,137</b>



# Growth with Debt Reduction - Efficient Capital Allocation



Generated Cash Profits (net of Tax) of **Rs. 537 crore**



# Business Environment and Key Advantages



Industry Scenario	GHCL Strength
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Soda Ash

- Strong domestic growth in both Glass & Detergents, with firm pricing
- Staggered capacity addition by peers, however may result in some oversupply in FY20.
- Full benefit of brownfield expansions to ensue in FY20.



Home Textiles

- Expertise in cotton procurement for GHCL
- Focused Marketing based on the philosophy of Traceability, sustainability, innovation & Giving back to society a differentiator e.g. Rekoop, Cirkularity, etc.
- Gradual demand recovery in the global markets and expansion in clientele for GHCL



Consumer Business

- Stabilizing the new and expanded product range
- Expected to grow business by 30%-40%

# Textiles: Innovative offering



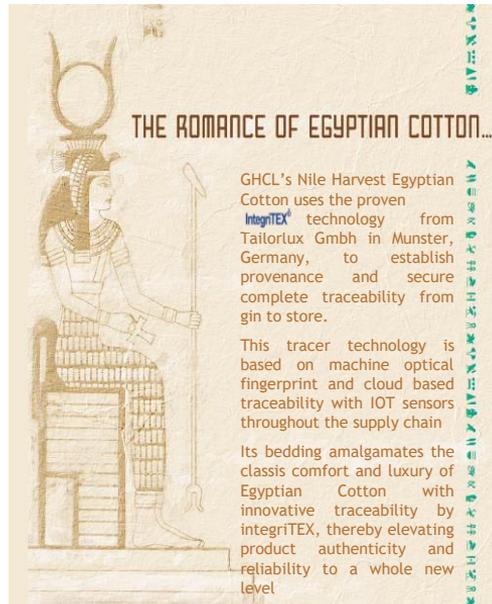
Ultimately it all comes back

## CIRKULARITY

Join the Dots



Cirkularity is a range of bedding from GHCL that supports the Circular Economy and centers around 'Reduce, Reuse and Recycle'



Sleep - Peaceful, rejuvenating, therapeutic, sleep - the best meditation according to Dalai Lama XIV.

We have been working on combining the goodness of sleep with the health and wellness benefits of specific sustainable fibres, special infused yarns, select weaves and finishes.

Your wellness is paramount importance to us and has spurred us to create **Meditasi**- the Malay word for meditation.

Indulge, Be well, Stay healthy.

GHCL's innovative  
"health and wellness"  
bedding collection

# Company Overview



**3 decades of Indian  
Manufacturing  
experience**

**Single largest soda ash plant  
at one location in India**

**Professionally  
managed with 6,000  
strong workforce**

**Listed on 2 premier  
stock exchanges of  
India**

**Focus to emerge as a  
sustainable business  
organization**

**Business Philosophy of  
Inclusive growth of all  
stakeholders**





**Inorganic  
Chemicals**  
(65 %\*)  
Margin  
leadership  
in the  
industry

- Among top 3 soda ash players.
  - Catering 1/4th of Indian soda ash demand
  - Margin leader in the industry; with highest capacity utilization of +95%
- Sodium Bicarbonate of 0.60 Lakh MT
- Strong FMCG presence in South India with edible salt, Honey & Spices
  - Expanding market reach by adding new geographies and product basket

- Spinning
  - 1,85,712 Spindles
  - 3,320 Rotors
  - 5,760 TFO Drums
  - 5 Air jet Spinning Machine
- Weaving
  - 12 mn meters pa
- Processing
  - 45 mn meters pa
- Finished Product
  - 30 mn meters pa



**Textiles  
Segment**  
(35 %\*) -  
Presence  
across the  
value  
chain

# Company's strong core comes from Pre-eminent Professionals



**RS Jalan**  
Managing Director

- Unique leadership style with endeared managerial abilities drives all businesses alike
- Qualified Chartered Accountant, profess deep business understanding and excellent analytical skills.



**Raman Chopra**  
CFO & Executive Director

- Spearheading GHCL's Finance and IT functions
- Qualified Chartered Accountant with sharp financial acumen, negotiation skills and a great passion for technological advancements and specialization in Greenfield expansion



**NN Radia**  
President & COO,  
Soda Ash

- Associated with the Company since 1986
- Bachelor in mechanical engineering
- Strong technical expertise alongwith people management.



**Sunil Bhatnagar**  
President Marketing,  
Soda Ash

- Associated with the Company for over 22 years
- Degree in law and diploma in management



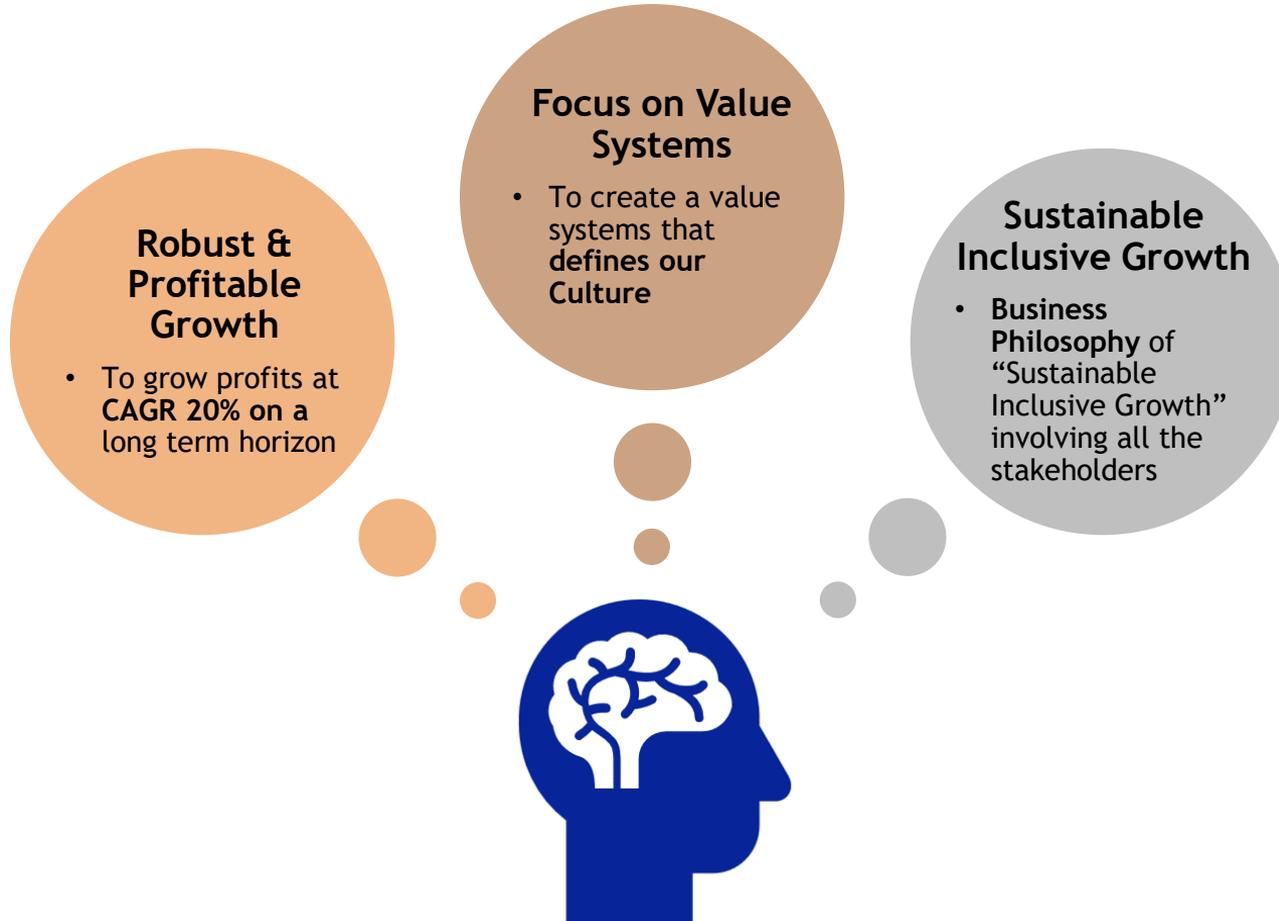
**Manu Kapur**  
President & CEO,  
Home Textiles

- Industry veteran with more than 2 decades experience
- His vast experience in Home Textiles Sourcing in previous assignments with Ikea and J C Penny

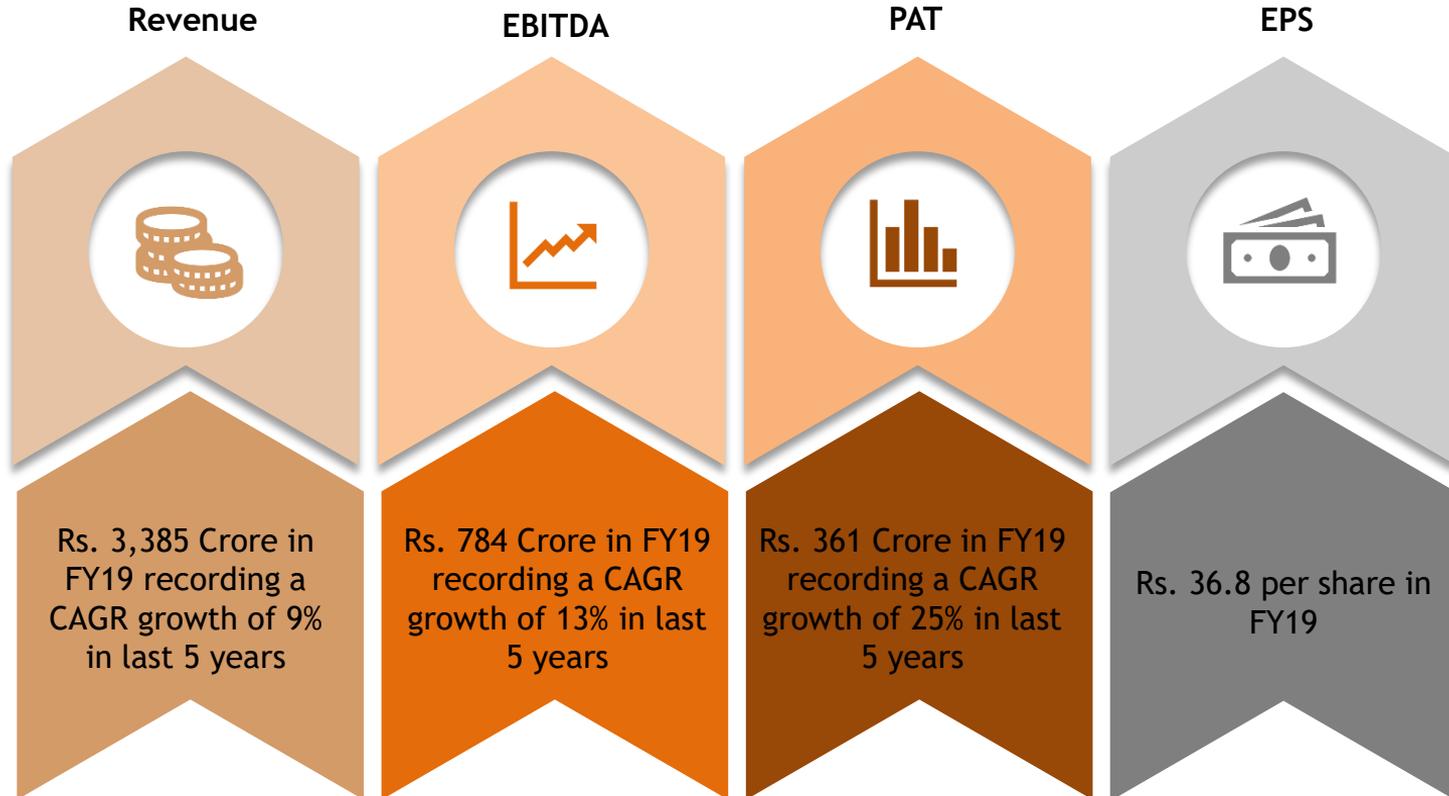


**M. Sivabalasubramanian**  
CEO, Spinning

- Vast experience in cotton procurement and manufacturing operations
- Bachelor in textile engineering



# Robust & Profitable growth..



# Core values at forefront..



## Respect



Thoughtful and show regards for another person.

## Trust



Confidence in each others capabilities and intentions.

## Ownership



Take Responsibilities of own decisions and actions.

## Integrated team Work



Each person to work towards larger group objectives.

GHCL is an unique work place which is dotted with its Core Values, defining its culture. Every employee in the company is expected to imbibe its Core Values and interact within the business ecosystem with all its stakeholders accordingly.

Here we have established the link for performance appraisals of every employee with core value surveys conducted twice a year.

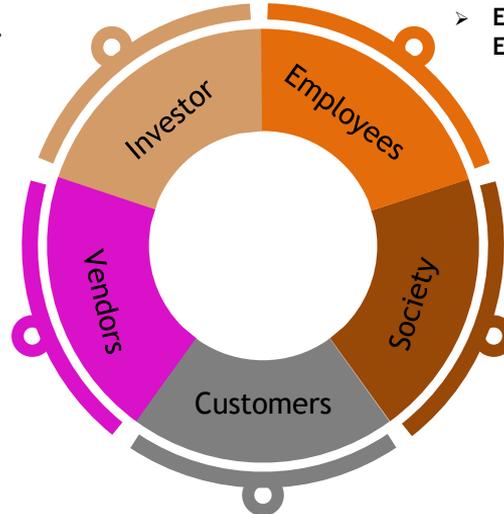
In FY2018, More than 500 employees are beneficiaries and rewarded for core values.

# Inclusive growth of stakeholders



- 7x growth in market capitalisation in last 5 years. (Rs. 341 Cr. in FY 14 to Rs. 2,413 Cr. in FY 19).
- Higher shareholders payouts (Rs. 30 Cr in FY 14 to Rs. 59 Cr during FY 19).
- Announced Dividend policy (15%-20% of PAT).

- Encouraging Strategic partnerships for sustainable product development, Process improvement and Quality focus.
- Regular interactions through vendor meets.
- Implementing Vendor Portal for smooth workflow.



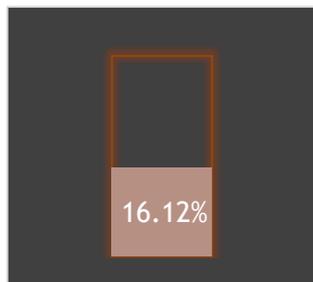
- Implemented Pay for Performance and Pay for Behaviour.
- Wide Allotment of ESOP's till middle management.
- 360 Core value propagation across organisation.
- Participative culture through platforms such as Disha, Incarnation, Milap, Committees.
- Established Various employee friendly policies like Leave, Exigency support, Vikas

- Touching more than a million lives through our CSR initiatives,
- Spent Rs. 25.88 Cr (FY 18 Rs.22 Cr.) during the year with other partners.
  - (GHCL Spent Rs.9.1 Cr)
- Prime focus on Education n vocational training, Health, animal husbandry and livelihood.
- One of largest taxpayer in Gujarat.

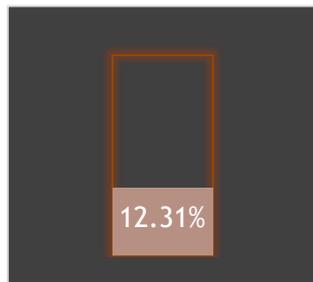
- Regular Distributors / Customer meets for two way knowledge Sharing.
- Complete alignment of distributors with GHCL growth objectives.
- Conduct customer index survey (CSI) for monitoring our services.
- Feedback and complaints are promptly addressed to ensure customer satisfaction.

# Firm Institutional & HNI's\*\* Holding - 37.08%

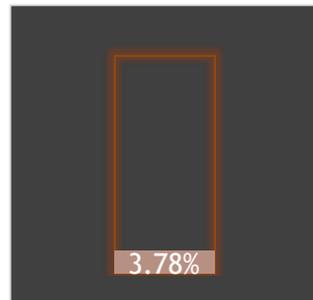
**Institutional Holding - 32.21%, HNI's\*\*- 4.87%**



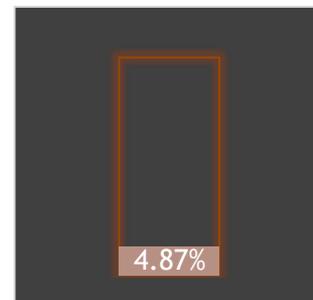
**Foreign Portfolio Investors**



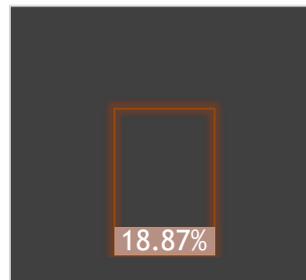
**Mutual Funds**



**Insurance Companies/  
Financial Institutions /  
Banks**

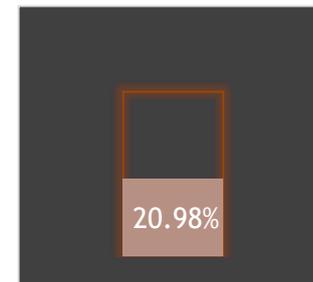


**HNI's\*\***

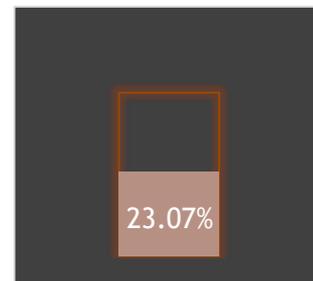


**Promoter &  
Promoter Group**

**Non-Institutional Holding-44.05%**



**Body Corporates**



**Others**

\*As on 31st March, 2019,

\*\* HNI- Individuals holding share capital more than 1%

# Inorganic Chemicals



# Commanding a leadership in manufacturing of Soda Ash



**+95%**

Capacity utilization;  
Highest in industry

**1.10 MnMT**

Soda ash capacity;  
25% market share of  
domestic demand

**Margin leadership**

Captive sources of  
raw material

**+30%\***

EBITDA Margins;  
consistent high  
margins

## Captive sources of raw materials

- Captive control on fuel (largest cost component)
  - Only company having its own lignite mines
- Innovatively replaced imported met coke with in-house developed briquette coke
- Other captive raw materials - salt and limestone
  - All limestone mines located within 40 km distance from the plant

## Captive Consumption



\* Based on last 3 year's average

# Key Differentiators



Single largest Soda ash plant in India

Expertise and Specialisation of 30 years

Best in class productivity of +95%

Strategic control over key raw materials

Innovated from coke to briquette for cost optimisation

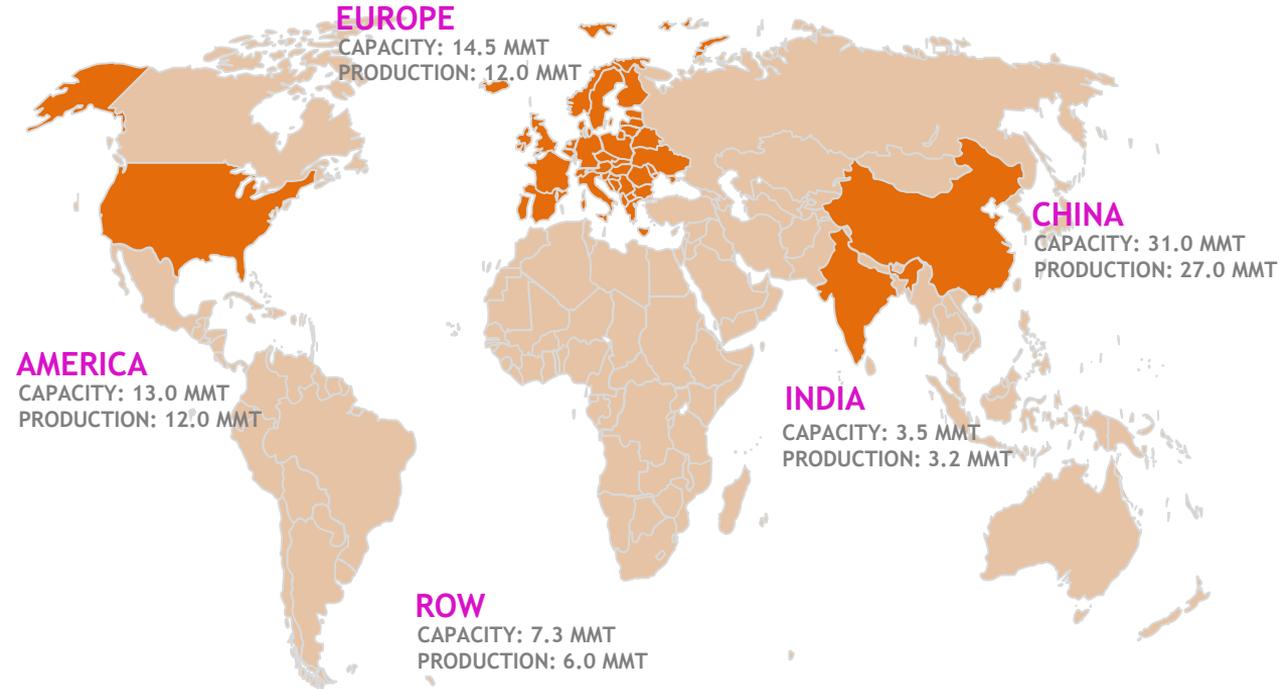
Focus on cost competitiveness with Quality circle



# Global outlook on the soda ash industry



**GLOBAL SIZE: CAPACITY-69 MMT, PRODUCTION-60 MMT**

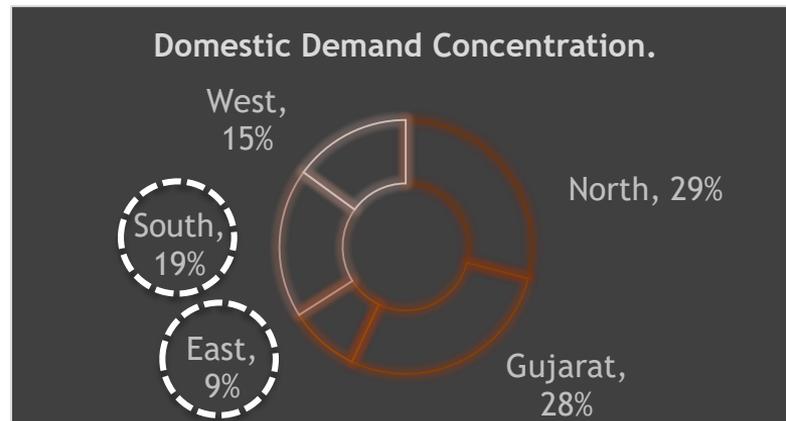
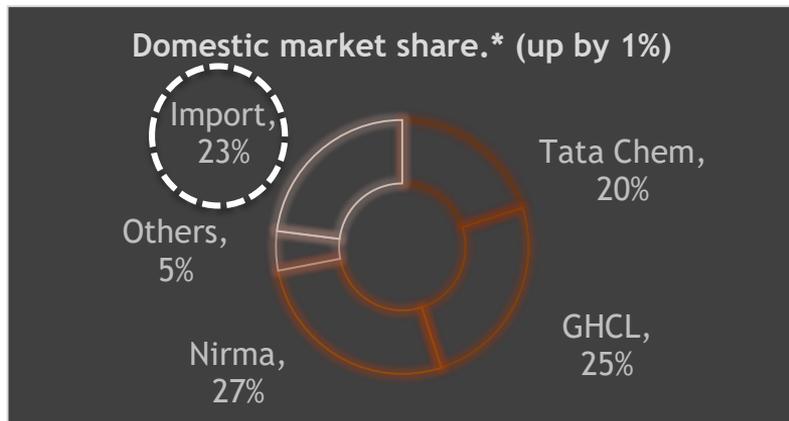


## Global soda Ash market

- Overall demand supply scenario remains balance.
- Lower Chinese volumes due to maintenance shut down coupled with slowdown in local demand.
- European market is reported to be growing and continues to show positive trends.
- US overall Production at normal levels, with steady domestic consumption and exports.

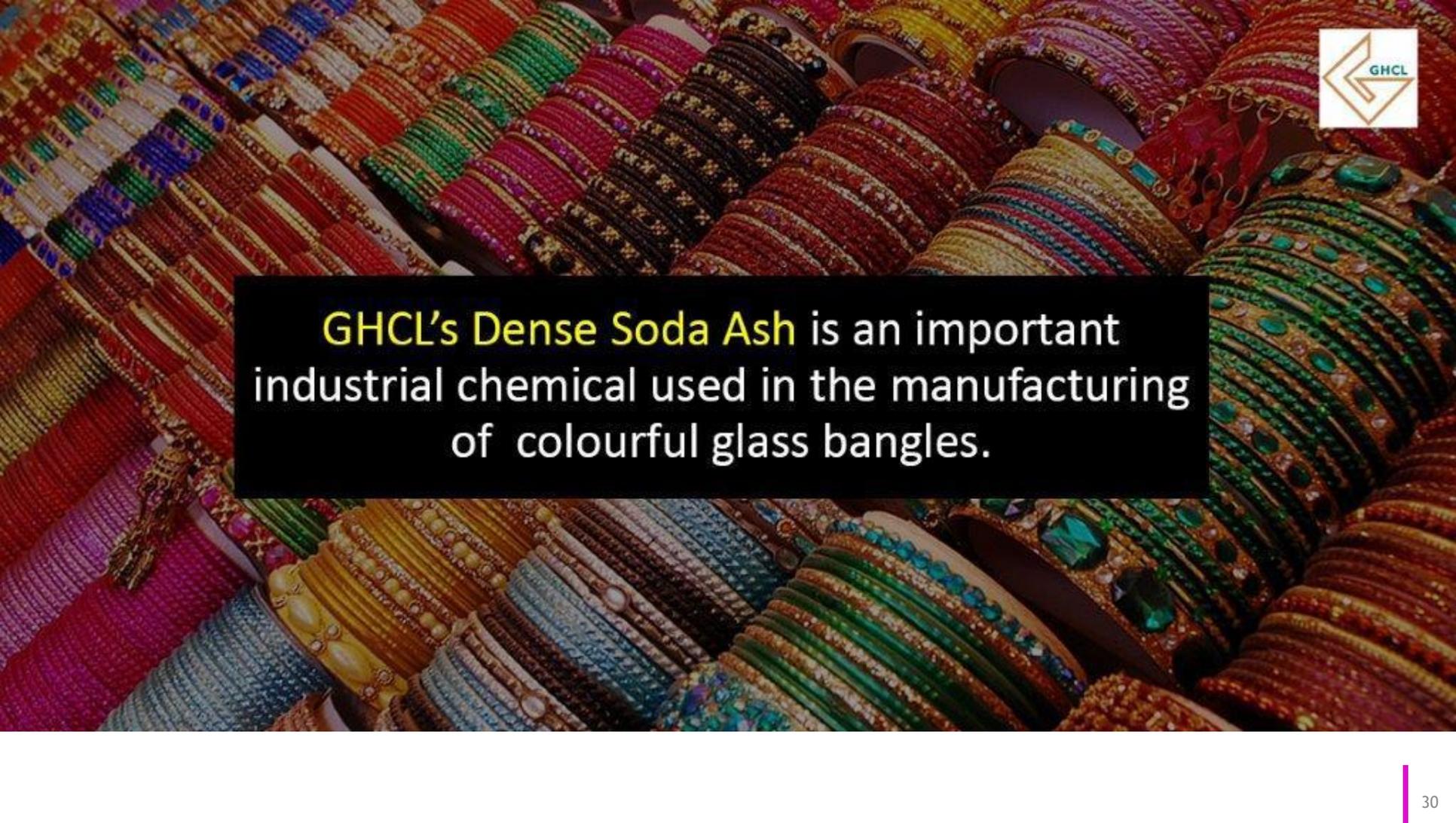
Globally market is growing @ 2.0% pa requiring around 1.2 Mn MT additional supplies every year

# Soda Ash Dynamics (Domestic Industry)



\* Based on External demand (Source : IMA)



The background of the slide is a dense, close-up photograph of numerous colorful glass bangles. The bangles are arranged in rows, creating a vibrant, textured pattern of various colors including red, green, yellow, blue, and pink. Some bangles are plain, while others are intricately decorated with small stones or patterns.

**GHCL's Dense Soda Ash** is an important industrial chemical used in the manufacturing of colourful glass bangles.

Every cloth tells a story...  
And we want to be the part  
of that story...

Our **Soda Ash**  
is used in soaps and  
detergents to improve their  
cleaning properties.

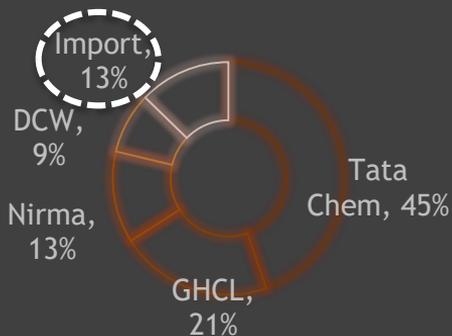


# Inorganic Chemicals - Sodium Bicarbonate

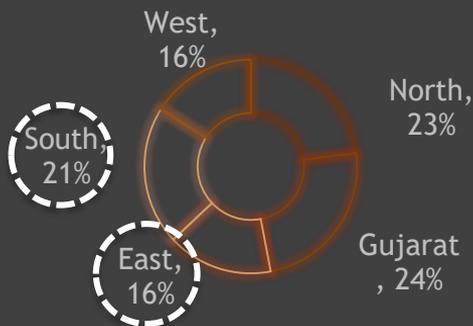


- Doubled capacity from 30,000 to 60,000 MT in December 2017, Our market share will accordingly go up from current market share of 13%
- Generally named as baking soda, bread soda, cooking soda and bicarbonate of soda
- Used in Cooking, Pharmaceuticals, Fire Extinguishers, pH balancer, and Cleaning agent
- Specialization and experience in manufacturing of around a decade

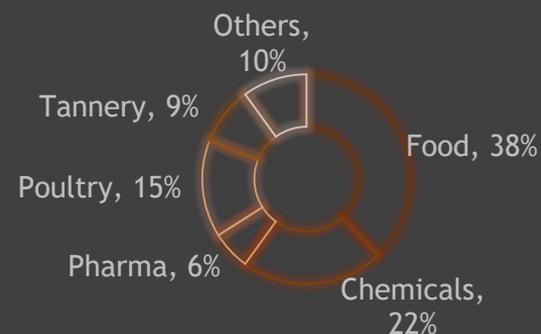
Domestic Demand Share\* (up by 6%)



Domestic Demand Concentration



User Segment spread



\* As per company estimates

# Inorganic Chemicals - Consumer Products



- Premium edible Salt Manufacturer in South India
- Expanding product portfolio i.e. Salt, Honey, Spices and Powder Spices under the brand i-FLO.
- Ventured into the Premium Honey Category by pioneering the entry of Jujube Honey
- Under powdered spices category, Turmeric, Chilli, Coriander & Black Pepper Powder SKUs were introduced.
- Now adding complete basket of Blended spices in powder category
- Entered into Maharashtra and Goa market.
- Brands: Sapan & i-FLO which are well accepted among Category A stores in Major Southern cities.



# Home Textile Segment

REKOOOP  
RECYCLED WITH CERTAINTY

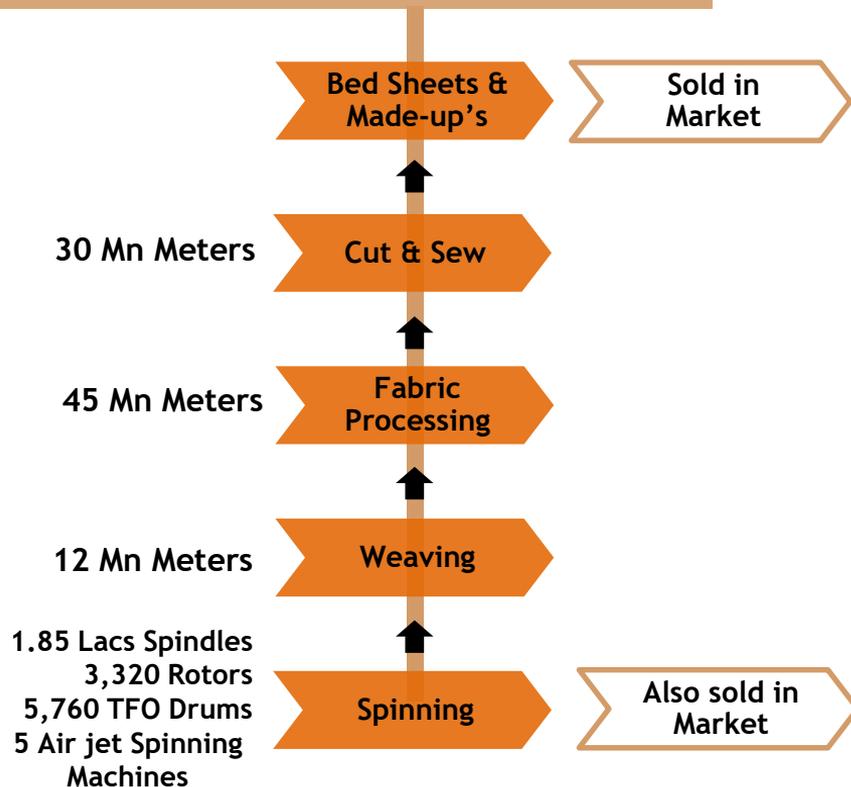


CIRKULARITY  
Join the Dots

# Complete Integration improving the efficiency



## Presence across value chain



- Spindle capacity close to double of home textile requirement giving an opportunity to benefit from expansion of sheeting capacity
  - Spinning unit located near Madurai in Tamil Nadu
  - Yarn ranging from 16s to 32s in open end, 30s to 120s in ring spun compact counts in 100% cotton and 24s to 70s counts in blended yarns
  - 27.2 MW windmill capacity
- State-of-the-art home textiles facility at Vapi with weaving, processing and made ups
  - Best of plants and equipment sourced from Germany and Japan - Beninger, Kuster, Monforts
  - Flexibility to process both cotton and blended fabrics.



## Ultimately it all comes back

Less than a tenth of all plastic produced globally is recycled. A vast majority of the rest is dumped in landfills and in the oceans.

Small plastic pieces of less than 5 mm size or micro plastics, are major ocean pollutants. They are ingested by aquatic micro organisms which then get into food chain.

Ultimately, this plastic comes back in the food we eat.



THE  
NATURLIG  
COLLECTION  
100% ORGANIC COTTON

Natural scoured and washed fabric, with no chemical usage in processing. Softeners used are bio enzymes.  
Significant reduction in water, steam and electricity consumption  
Reduces environmental pollution.

THE  
NEFERTITI  
COLLECTION  
COTTON LYOCCELL LINEN BLEND

Made with 'more sustainable' BCI Cotton, which reduces the consumption of water, chemical fertilizers and pesticides.  
Lyocell fibers, of botanic origin, derived from wood, are truly sustainable and totally biodegradable.  
Linen fibers are cellulosic and are derived from the Flax plant. The fibers are completely natural and are totally biodegradable.

THE  
SATIVA  
COLLECTION  
70% BCI COTTON 30% HEMP

Made using 'more sustainable' BCI Cotton, which significantly reduces the consumption of water, chemical fertilizers and chemicals.

Hemp, a natural plant fiber, is known for its extreme strength and durability. It is a truly sustainable fiber, which returns 60-70% of the nutrients it takes from the soil. It's cultivation requires very little water, especially when compared with cotton.

THE  
CRATUS  
COLLECTION  
70% SUPIMA COTTON 30% TENCEL™ LYOCCELL WITH MICRO TECHNOLOGY

Uses American grown, extra long staple Supima Cotton. Supima is part of the Cotton LEADS Program, which fosters efforts in sustainable cotton production.

Twice as strong as regular cotton, Supima makes for extraordinarily resilient products.

The TENCEL™ Lyocell with micro technology fibers are derived from sustainable wood sources and are known to be super absorbant and ultra soft.

THE  
COMALL  
COLLECTION  
80% SUPIMA COTTON  
20% LYOCCELL WITH MICRO TECHNOLOGY

Uses 'more sustainable' BCI Cotton which reduces the consumption of water, chemical fertilizers and pesticides.

The Lyocell with micro technology wood based fibers are biodegradable and compostable.

Peached, for a supersoft luxurious feel.

Cool comfort | Inhibits bacterial growth

CIRKULARITY  
Join the Dots

THE  
VELVETTE  
COLLECTION  
75% BCI COTTON TWILL 25% LYOCCELL  
100% BCI COTTON TWILL

Uses 'more sustainable' BCI Cotton which reduces the consumption of water, chemical fertilizers and pesticides.

Lyocell cellulosic fibers of botanic origin define a new standard of sustainability.

Supersoft touch | Excellent drape  
Quick wicking provides luxurious comfort  
Inhibits bacterial growth

THE  
WOOD WHEEL  
COLLECTION  
100% TENCEL™ X REFIBRA™ LYOCCELL PERCALE

TENCEL™ x REFIBRA™ technology involves **upcycling** of post industrial cotton scraps, in addition to wood pulp.

REFIBRA™ Lyocell fibers are identifiable in products due to the special technology designed to confirm fiber origin.

Supersoft | Comfortable | Inhibits bacterial growth

THE  
SYLVA-CEL  
COLLECTION  
60% TENCEL™ LYOCCELL  
40% RECYCLED POLYESTER PERCALE

TENCEL™ Lyocell fibers are derived from sustainable wood sources. These fibers are completely biodegradable and compostable.

Recycling PET helps reduce landfill space, crude oil consumption and CO2 emissions.

Made using VORTEX spun yarn.



Patented technology developed in association with Applied DNA Sciences(ADNAS) & GHCL.

Fibre to be Manufactured and supplied by Reliance Industries

Manufactured and Sold by GHCL under REKOOB brand

# Focus on driving profitable growth



- Modular, phase-wise capex to give sustained volume growth
- Emphasis on high efficiency in operations; Price hikes whenever possible

- Continuing to drive performance in spinning. Value-added products to be in focus
- With sustainability and innovation as core planks, home textiles to chart margin expansion



- Expanding product portfolio and geographic footprint remains the key objective
- Cash flows redeployed towards gaining scale

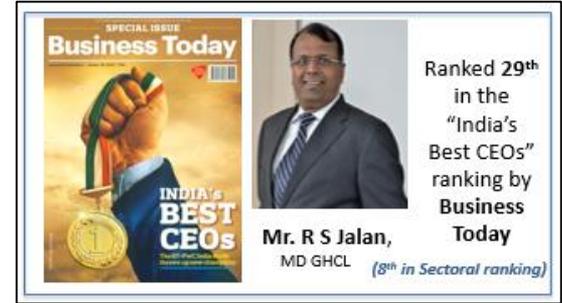
# Awards & Recognitions



Referred as **Great Place to work** in two consecutive years of participation  
Improved Ranking to **67** from 99 in last year.  
Amongst top 25 ranking for manufacturing industry.



Awarded trio of Golden Peacock awards for **Corporate Governance, Corporate social responsibility and National Quality**



4 Notch Upgrades in last 4 years

CARE Credit Ratings



Enhanced Credit Ratings - Upgraded to A+ with Stable outlook,

# About Us



**GHCL Limited** was incorporated on 14th of October 1983. The company has established itself as a well-diversified group with an ascertained footprint in chemicals, textiles and consumer products segment. In chemicals, the company mainly manufactures Soda Ash (Anhydrous Sodium Carbonate) that is a major raw material for detergents & glass industries and Sodium Bicarbonate (baking soda). Its textiles operations is an integrated set up which commences right from spinning of fiber (yarn), weaving, dyeing, printing till the finished products, like sheets & duvets, take shape which are primarily exported worldwide. GHCL's Home Textiles products are predominantly exported worldwide to countries like United Kingdom, United States of America, Australia, Canada, Germany and other European Union countries as well. Consumer Products operation is another business for GHCL where it is a leader in manufacturing and selling edible salt, industrial grade salt and jujube honey in the country under the brand name of I-Flo.

At GHCL Ltd., sustainability is a core element of the business strategy as defined under the aegis of 'GHCL Way' which has four pillars i.e. Responsible Stewardship, Social Inclusiveness, Promoting Relationship and Adding Value. GHCL is committed to working closely with all stakeholders at various plant locations for promoting the agenda of sustainability underpin on GHCL Ltd. core values (Respect, Trust, Ownership and Integrated Team work).

For more information please visit us at [www.ghcl.co.in](http://www.ghcl.co.in)

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Thank You